

PREMIUM FRESHLY FROZEN MEALS WITH A GOURMET TWIST

- ★ Top-line ingredients
- ★ Restaurant quality taste
- ★ Ready in minutes
- ★ Anywhere, anytime

THE *Mac*
FACTORY®



"Our all-time Favorite Nostalgic Classic" is Perfectly Scrumptious and Cheesetastic! Suitable for vegetarians and enjoyed by children and adults alike.

THE *Mac*
FACTORY®



GOURMET
FRESHNESS
LOCKED IN



MADE
WITH REAL
CHEESES

Cooked Macaroni Pasta
in a creamy Cheese Sauce topped
with Mozzarella Cheese, Cheddar
Cheese, Breadcrumbs and Parsley.

THE *Mac*
FACTORY®

“Our Super Mushroom and Truffle
Infused Olive Oil & Garlic Power Up”
is a right cheeky number! An
indulgent and earthy gourmet twist
suitable for Vegetarians.



Cooked Macaroni Pasta in a Creamy
Sauce and Garlic Mushrooms topped
with Mozzarella Cheese, Cheddar
Cheese, Breadcrumbs and Parsley.



GOURMET
FRESHNESS
LOCKED IN



MADE
WITH REAL
CHEESES

"A little bit of Mambo Italiano is what we all need in our lives."

A savory blend of Smoked Pancetta, Wild Mushroom and Garlic makes a Mac the Biz!

THE *Mac*
FACTORY®



GOURMET
FRESHNESS
LOCKED IN



MADE
WITH REAL
CHEESES

Cooked Macaroni Pasta in a Creamy Cheese Sauce with Garlic Mushrooms and Diced Smoked Pancetta, topped with Mozzarella Cheese, Cheddar Cheese, Breadcrumbs and Parsley.

THE *Mac*
FACTORY®

"Spicy Chorizo and Cheese go together almost too well!" Paired with Harissa and Caramelized Onion, it Perfectly Warms the Soul. A bold and spicy fusion for adventurous palates.



Cooked Macaroni Pasta in a Creamy Cheese Sauce with Chorizo and Onions topped with Mozzarella Cheese, Cheddar Cheese and Breadcrumbs.



GOURMET
FRESHNESS
LOCKED IN



MADE
WITH REAL
CHEESES

OUR BRANDED REFRIGERATION SOLUTIONS

Feature our much-loved brand in your facility with our exclusive, branded refrigeration units. Designed to showcase our rich history and recognized quality, these premium upright, chest, and countertop freezers keep our meals at peak freshness while capturing customer attention.

Iconic Presence:

Our storied brand, beloved by many, draws customers with a familiar and trusted experience.

Customer Magnet:

Distinctive design enhances visibility and encourages impulse purchases.

Energy-Efficient:

Reliable refrigeration with very low energy consumption.

Seamless Integration:

A stylish addition to any space that highlights our celebrated meals.



OUR REPUTATION

The Mac Factory has built a reputation for delivering exceptional comfort food with a modern twist. From our humble beginnings at Camden Market to becoming a go-to name in the STREET FOOD scene, our commitment to quality, creativity, and customer satisfaction has earned us loyal fans and widespread acclaim.

Our bold, signature flavors have made us a standout, with media outlets recognizing us as “the Mac Daddy of mac ‘n’ cheese places” and one of “London’s best mac ‘n’ cheese establishments.”

We’re proud of the trust we’ve earned, and as we continue to innovate, we remain deeply committed to maintaining the high standards that have made us a beloved brand.

THE *Mac*
FACTORY®



OUR EXPERTISE

With over a decade of experience, The Mac Factory has honed the art of creating gourmet comfort food that blends tradition with innovation. **Graham, our talented chef**, embraces his passion for bold flavors and quality ingredients, crafting each meal to not only delight but inspire. We know comfort food, and we know how to elevate it with creativity and finesse.

Our expertise goes beyond just cooking—it’s about understanding what our customers love and delivering it consistently, whether at a festival, in-store, or through our frozen ready meals.

From freshly prepared Mac & Cheese to innovative Frozen Ready Meals, our Founder continues to push the boundaries, offering restaurant-quality experiences wherever our meals are enjoyed





OUR USP's

The Mac Factory's frozen ready meals bring the same bold, playful spirit that our fresh pots are known for, with a touch of sophistication. Our bright and bold branding captures attention, making these meals a fun choice for the entire family (or all age groups).

But don't be fooled by the playful packaging - inside, you'll find seriously good comfort food made with top-line ingredients. Each meal is crafted with commitment to quality and innovation.

Whether you're after a quick indulgence or a gourmet twist on classic comfort, our frozen ready meals deliver restaurant-quality taste that's ready in minutes—anytime, anywhere.



OUR VALUES

At The Mac Factory, we are driven by a passion for quality, innovation, and community. Our values are the heart of everything we do—from creating mouth-watering, gourmet comfort food to nurturing relationships with our customers and partners.

We believe in sustainability, integrity, and consistency, ensuring that every product we offer is crafted with care and attention to detail. As a brand, we are committed to making a positive impact on both the food industry and the communities we serve.



OUR TRADEMARKED STATUS

THE *Mac*
FACTORY®

The Mac Factory is proud to hold a trademark for our unique brand in the United Kingdom, securing our identity and ensuring protection of the products our customers love.

Trademarks reinforce our commitment to our quality and authenticity as a recognised brand. Our EU trademark is pending as we continue to build on our legacy of innovation and excellence.



OUR MANUFACTURING PARTNER

Our trusted manufacturing partner is BRCGS AA+ accredited and shares our commitment to high standards and excellence.

Their dedication to sustainability aligns with our values and their expertise and production capabilities ensure that every meal reaches you with the quality and care it deserves.



Oh yes!



OUR LONG-STANDING EXPERTISE

With over a decade of experience in the food industry, The Mac Factory has mastered the art of creating gourmet comfort food that stands out in both taste and innovation. Our expertise spans from the freshest mac and cheese pots to our innovative ready meals, delivering restaurant-quality experiences for all.

Over the years, we've cultivated a deep understanding of our customers' preferences, allowing us to consistently exceed expectations while staying ahead of industry trends. Our dedication to quality, creativity, and service has cemented our reputation as a leader in the comfort food space.



OUR ASSOCIATION WITH BFFF

As a proud member of the British Frozen Food Federation (BFFF), The Mac Factory is committed to upholding the highest standards within the frozen food industry. Our association with BFFF reflects our ongoing dedication to quality, innovation, and sustainability.

The BFFF provides invaluable support, connecting us with a network of industry leaders and helping us stay at the forefront of frozen food developments. By working alongside this respected organization, we ensure that our products meet industry standards while continuing to exceed the expectations of both our customers and partners.



OUR JOURNEY OF EXCELLENCE



THE *Mac*
FACTORY®



WORLD FOOD INNOVATION AWARDS 2024 BEST DAIRY PRODUCT FINALIST

We were honored to be celebrating amongst the very best of the global food industry. Being recognized as a finalist in the Best Dairy Product category highlights our commitment to innovation and excellence in every meal we create.

This achievement reflects the passion and dedication behind The Mac Factory, as well as the exceptional quality of our products. It's a testament to our team's hard work, and we're excited to continue pushing the boundaries of gourmet comfort food.

FOOD MANUFACTURE EXCELLENCE AWARDS 2025 EMERGING BUSINESS AWARD – FINALIST

We were proud to be recognized as a finalist in the prestigious Food Manufacture Excellence Awards, celebrating innovation, quality, and excellence in food production. This recognition highlights our dedication to delivering the highest standards in both product quality and customer satisfaction.

As we continue to grow and innovate, this accolade serves as a testament to our team's commitment to excellence and our ongoing efforts to elevate the comfort food industry. We're excited for what the future holds and proud to be part of an award-winning journey.



FINALIST

CELEBRATING **FOUR AWARDS** IN THE FIRST QUARTER OF 2025!

THE *Mac*
FACTORY®

ONE **WINNER** AWARD! TWO **FINALIST** AWARDS! ONE **COMMENDED** AWARD!



BEST CHILLED/FROZEN PRODUCT **MUSHROOM TRUFFLE INFUSED OLIVE OIL AND GARLIC MAC & CHEESE**

We are thrilled to announce that Our Mushroom Truffle Infused Olive Oil & Garlic Mac & Cheese has been recognised as the winner in the World Food Innovation Awards 2025 - Best Chilled/Frozen Product category.

This flavour variation is pure indulgence - rich, earthy truffle meets velvety Mac & Cheese creating a dish that's both comforting and luxurious. From Gourmet Street Food Festivals and events to frozen aisles, we're on a mission to bring gourmet Mac & Cheese into every home. Huge thanks and gratitude to everyone who has supported us on our journey!



BEST NEW/START-UP BUSINESS **THE MAC FACTORY LTD**

The Mac Factory has been Commended in the Best New/Start-Up Business category of the World Food Innovation Awards 2025.

Being recognised for this prestigious award means so much to us. From humble beginnings at Camden Market and Events to becoming a Street Food sensation and now launching our new Retail Ready Frozen Mac & Cheese range, this journey has been fuelled by passion, resilience, and a whole lot of love and cheesy goodness. To stand alongside such incredible innovators is a true honour - and we're just getting started! Thank you to our amazing loyal customers and partners as your support has helped turn our dreams into reality.



BEST CONVENIENCE/READY MEAL **PANCETTA MUSHROOM & GARLIC MAC & CHEESE**

The Mac Factory is a finalist in the Best Convenience/Ready Meal Product category of the World Food Innovation Awards 2025!!

Our Pancetta Mushroom and Garlic Mac & Cheese dish is all about big flavours easy prep and pure comfort. Perfect for busy food lovers who want quality without the fuss. Being recognised in this category proves that convenience doesn't mean compromise, and we're thrilled to be bringing restaurant quality Mac & Cheese straight to your freezer. A massive thank you to everyone who has supported us, we can't wait to see what's next!



SAY HELLO

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